

MANHEIM CENTRAL SCHOOL DISTRICT

SECTION: COMMUNITY

TITLE: RELATIONS WITH SPECIAL
INTEREST GROUPS

ADOPTED: May 23, 1995

REVISED: February 19, 2002

913. RELATIONS WITH SPECIAL INTEREST GROUPS	
1. Purpose	Any requests from civic organizations or special interest groups which involve such activities as patriotic functions, contests, exhibits, sales of products to or by students, sending promotional materials home with students, graduation prizes or fundraising must be examined to ensure that such activities promote student interests primarily, rather than the special interests of any particular group.
2. Authority SC 775 Pol. 707	It is the policy of the Board that district facilities be used in accordance with the guidelines established in policy #707.
3. Delegation of Responsibility	All materials or activities proposed by outside sources for student or staff use or participation shall be reviewed by the Superintendent and/or the building principal on the basis of educational value to the total school program, benefit to pupils, and factual accuracy.
4. Guidelines	<p><u>Advertising in the Schools</u></p> <p>It is the opinion of the Manheim Central School Board that the public interest is best served when the public schools are not utilized to disseminate advertising, propaganda, political or religious materials.</p> <p>Therefore, the schools of this district shall not be used to distribute, endorse or display any advertising, propaganda, political or religious material not directly related to the mission or program of the district. Students and staff shall not promote the merit of any product, brand name, trademark or external organization in association with Manheim Central School District functions.</p>

<p>School Code 775</p> <p>Board Policy No. 216, No. 707</p>	<p>When the mission or programs of the district can benefit by a partnership with, or a relationship with a community, business or entrepreneurial organization, each proposal will be initially reviewed by both the Superintendent and one of the School Board's organizational committees. A proposal coming from this initial review must then be reviewed and voted on by the Manheim Central School Board. The permission to display an approved name, brand name, logo or trade mark will not imply, obligate or encourage an endorsement by the Manheim Central School Board, its students or staff.</p> <p>This policy, however, shall not be construed to prohibit the following:</p> <ol style="list-style-type: none">1. Paid advertising in student publications which are published by student organizations.2. Advertising in programs presented by school related groups such as parent associations or parent teacher organizations.3. The legitimate educational study of the aforementioned materials in academic programs within the schools.4. The Board prohibits all lotteries, raffles, games of chance, or any project of a gambling nature for use as a fundraiser by any club or organization, except with Board approval. As per the "Local Option Small Games of Chance Act Law," a small games of chance license must accompany any request to the Board. Money raised in this manner shall be to benefit Manheim Central students.
---	--